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FOR IMMEDIATE RELEASE

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Indiana Benefits, Inc. to merge with Blue Benefits Consulting, Inc.

BLOOMINGTON, Ind. (Jan. 18, 2017) – The benefits consulting firms of Indiana Benefits, Inc. (IBI) and Blue Benefits Consulting, Inc. (Blue Benefits Consulting) have announced their merger, effective January 2, 2017. The office will operate as Blue Benefits Consulting and continue to be located in IBI’s Bloomington, Indiana location.

Combining the considerable experience of IBI and Blue Benefits will help to ensure a continuation of personalized client service and technical expertise. The merger will also allow the firms to continue to be a first choice for benefits consulting needs in the region.

“This merger will combine the long-standing relationships and expertise that have been established by IBI with the broad network of Blue Benefits Consulting’s resources that will enable us to continue to provide effective and custom solutions along with great relationships to our existing and future clients. Our goal has always been to continually improve upon the customer experience and we feel that this merger helps us in further reaching that goal,” said Mickie Murphy, head of Blue Benefits Consulting.

“We’re excited to announce this merger” Peter Gould, managing partner at IBI. “For many years, Blue Benefits Consulting and IBI have been friendly competitors. It has always been notable that we share many core values, including: doing the right thing for our clients, taking care of our staff members so they are able to provide excellent client service, performing quality work, staying up-to-date with industry developments, and enjoying what we do. Now it seems very natural for us to join forces.”

Peter Gould will lead the Bloomington office of Blue Benefits, and IBI clients will continue to be served by the Bloomington team.

About Indiana Benefits, Inc.

IBI, founded by Terri and Peter Gould in 1982, has focused on servicing retirement and benefit plans for Indiana businesses. The firm is dedicated to providing quality service. IBI takes great pride in providing professional and comprehensive benefit plan services to valued clients, while also providing them with incredibly personalized attention.

About Blue Benefits Consulting, Inc.

Located in Carmel, IN, Seymour, IN, and Columbus, OH, Blue Benefits Consulting, Inc. provides customized options to meet companies’ retirement plan needs. Its professionals help clients obtain the



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most benefit from their retirement plans. And as an affiliate of Blue & Co., LLC, its clients also have access to all of Blue & Co.'s resources in assurance services, business services, business valuation, healthcare services, and tax consulting.

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